



## Sponsorship Opportunities for THE SPORTING DETECTION DOGS ASSOCIATION NATIONAL CHALLENGE CUP June 28-30, 2024



Welcome to Berwick, Nova Scotia for the most exciting weekend of the sport detection dog year! The National Challenge Cup will feature fun and creative searches for all levels of dogs.

Sponsors will be exposed to over 100 competitors plus our volunteer staff and judges from across the country. Sport detection is based on law enforcement or professional detection such as for explosives, narcotics or bed bugs but uses safe and legal essential oils as the target odours. It is open to all dogs and people from across the country.

### **All Sponsorships or Donations**

Logo and link on the SDDA website

Promotional material in all the welcome bags (quantity 150)

Social media acknowledgement of donations on the main SDDA page and event pages before and after the event

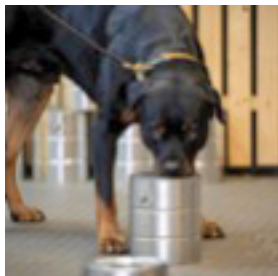
### **Monetary or Product Donations Over \$1000**

Logos on signage and/or banners on site

Announcement at the Saturday dinner

Saturday evening will feature a gala dinner fundraiser for Nova Scotia K9 Rescue with speaker Robin Greubel of K9 Sensus. <https://www.k9sensus.org/>

Robin has been involved in detection work since 2001, beginning in wilderness and human remains detection (HRD), which expanded into disaster work. She trains and deploys with Nebraska Task Force 1 and Iowa Task Force 1 and is a certified explosives and narcotics detection dog handler.



Courtesy of Tina Sawicki

Contact Karin Apfel at [Karin@SDDA.ca](mailto:Karin@SDDA.ca) for details.

[www.sdda.ca](http://www.sdda.ca)